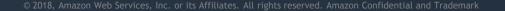


Amazon's Leadership Principles & Their role in Diversity and inclusion.

High Performance Computing on AWS

Every workload accepted. Every possibility imagined.

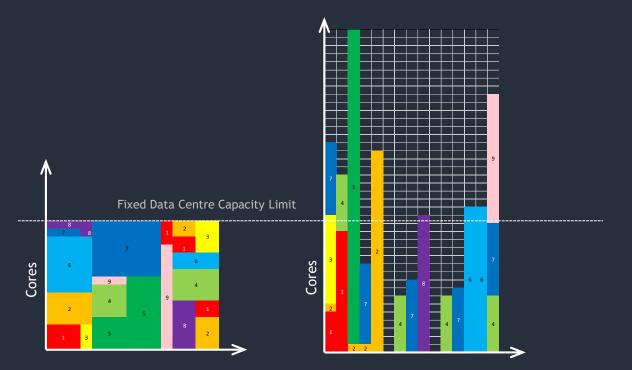


Complete sequencing of 3.24 billion base pairs

3 million core-hours of Amazon EC2 Spot capacity



## The metric for success should be time-to-results



Finite capacity, usually with long queues to wait in.

Massive capacity when needed to speed up time to results, and agile environment when additional hardware and software experimentation is needed.

"For every \$1 spent on HPC, businesses see \$463 in incremental revenues and \$44 in incremental profit."



Leaders start with the customer and work backwards. They work vigorously to earn and keep customer trust. Although leaders pay attention to competitors, they *obsess* over customers.

#### **Ownership**

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#### **Invent and Simplify**

Leaders expect and require innovation and invention from their teams and always find ways to simplify. They are not limited by "not invented here." As we do new things, we accept that we may be misunderstood for long periods of time.

#### Are Right, A Lot

Leaders are right a lot. They have strong business judgment and good instincts. They seek diverse perspectives and work to disconfirm their beliefs.

#### **Hire and Develop the Best**

Leaders raise the performance bar with every hire and promotion. They recognise exceptional talent, and willingly move them throughout the organisation. Leaders develop leaders and take seriously their role in coaching others. We work on behalf of our people to invent mechanisms for development like Career Choice.

#### **Insist on the Highest Standards**

Leaders have relentlessly high standards—many people may think these standards are unreasonably high. Leaders are continually raising the bar and driving their teams to deliver high-quality products, services, and processes. Leaders ensure that defects do not get sent down the line and that problems are fixed so they stay fixed.

#### **Think Big**

Thinking small is a self-fulfilling prophecy. Leaders create and communicate a

bold direction that inspires results. They think differently and look around corners for ways to serve customers.

#### **Bias for Action**

Speed matters in business. Many decisions and actions are reversible and do not need extensive study. We value calculated risk taking.

#### **Frugality**

Accomplish more with less. Constraints breed resourcefulness, self-sufficiency and invention. There are no extra points for growing headcount, budget size, or fixed expense.

#### **Learn and Be Curious**

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#### **Dive Deep**

Leaders operate at all levels, stay connected to the details, audit frequently, and are sceptical when metrics and anecdote differ. No task is beneath them.

#### Have Backbone; Disagree and Commit

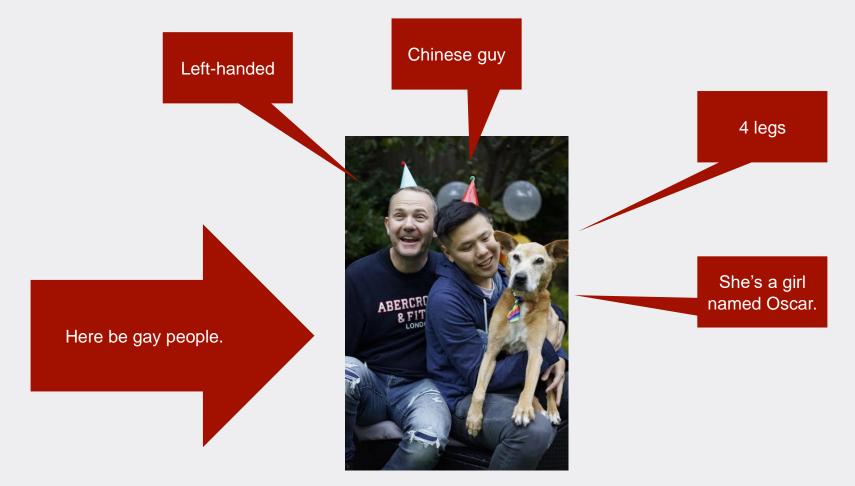
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# **Health warning**



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It's hard to have the empathy necessary to understand a customer's problem space, if you don't have enough cultural diversity to be able to image walking in your customer's shoes.



### Inclusiveness



Real programmers don't comment their code. If it was hard to write, it should be hard to understand and even harder to modify.



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Changing our industry and our company structurally, not superficially.



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"Whilst you're busy polishing your cannon balls, someone else is inventing laser beams".

Our diversity enables us to make *more* decisions with more context and less futzing than others might need to do.



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You don't need to be part of the club

Anyone in Amazon can write a 6-pager.

Our docs don't have the author's name on them. The content speaks for itself.



# Far from perfect ....



# Thank you!

谢谢



